[ASE Launches the First Annual Forum for Member Brokerage Firms for the Year 2025]

The Amman Stock Exchange (ASE) held it’s the first meeting for member brokerage firms, under the title "The First Annual Forum for ASE Members." The meeting was attended by the chairmen of the boards of directors, boards of directors, and general managers of the ASE member brokerage firms. This forum is a continuation of ASE's efforts to enhance communication channels and constructive dialogue with partners, including brokerage firms, with the aim of enhancing market competitiveness, increasing its attractiveness to investments, facing challenges, and formulating future visions.

During the meeting, the CEO of the ASE, Mazen Wathafi, reviewed the most prominent developments witnessed by the ASE, the challenges and the efforts made to overcome them. He stressed the importance of partnership with all parties concerned with the national capital market and their role in advancing the market, stimulating it and enhancing its competitiveness.

The forum included an interactive discussion session with brokerage firms, addressing key issues related to the capital market and possible ways to enhance investment activity and improve services provided to investors. For his part, the CEO of the United Financial Investments company Zaid Nassif spoke about the merger and acquisition experience the company had implemented for three major brokerage firms: United Financial Group for Financial Brokerage, Arab Financial Investments Company, and Al-Mawarid Financial Brokerage Firm.

At the end of the forum, Wathaifi announced the results of the “Excellence in Performance and Services for Brokerage Firms” initiative, launched by the ASE with the aim of enhancing the spirit of competitiveness and improving institutional performance and services provided by brokerage firms to investors. He presented appreciation shields to Al Arabi Investment Group Company for the best performance in 2024 in the aforementioned initiative, Misc for Financial Brokerage company for the highest trading volume in 2024, and Rum Financial Brokerage Company for the highest online trading volume in 2024.